



Debby Swoboda Marketing Solutions

Just think... branding your store every morning as someone takes their supplements... on **every brand** that you sell! I just can't tell you how excited I am about being able to share this idea with you! As you know, I am a retailer at heart and we all understand the importance of private label... AND we also know that we sell a lot of great brands in our stores.

Now **you** have an opportunity to "private label" what you want, when you want to!

If you have a label company that you work with... I encourage you to go for it. If I can help... please let me know. I have produced labels for my clients and everyone is happy with my delivered results!

The labels are semi-gloss, full color (2-4 colors), 1 1/16" round (so that one size can be attached to most of your smallest supplement tops). These labels are small... but a great reminder of your store **every time** your selected item is in your customer's hand!

This label branding also reminds the customer where they purchased the product... with no doubt.



CURRENT PRICING

COLOR PLATES: \$50 per color plate (one time set up – after initial order... no additional charge)

ARTWORK: \$165 (one time artwork fee)

SHIPPING & TAX: Applied at cost when ready to ship

LABELS:	5M	\$62.90/M	75M	\$ 7.95/M
	10M	\$32.50/M	100M	\$ 7.15/M
	25M	\$17.25/M	150M	\$ 6.35/M
	50M	\$ 9.50/M	200M	\$ 5.95/M

There are approximately 4,000 labels per roll. The first time order takes about 3 weeks for turnaround once we have the artwork approved. First time orders are usually between 25M – 50M (thousand) to cover your current inventory and get you through a trial usage period. I combine multiple retailer orders so that I can place a minimum order of 75,000 labels at a time to help reduce the price for my clients.

If you'd like to order labels... let's talk. I will need your logo in an "eps" vector file format emailed to debby@askDebby.com as soon as possible for us to get started. If you have any questions please don't hesitate to call me at 772-287-9559

Healthy regards,

Debby Swoboda, President of Debby Swoboda Marketing Solutions, aka askDebby.com

NOTE: Prices are subject to change without notice. Deposit secures current pricing.