

Please help us discover ways to improve our service and thank you for your loyalty.

How often do you shop at our store? 1x WEEK 2x WEEK 1x MONTH

What do you mainly purchase? GROCERY VITAMINS BODY CARE ORGANIC
PRODUCE CAFÉ/DELI WINE/BEER SEAFOOD/MEAT DAIRY OTHER

How did you hear about our store? FRIEND NEWSPAPER WEBSITE OTHER

What do you like most about us?

Do you have any suggestions that can help us to serve you better?

Do you have pets? YES / NO If yes what kind and how many?

What would be the most convenient hours for us to be open to meet your shopping needs?

Where else do you shop? How often do you shop there?

Why do you shop there?

Which newspaper do you read? Which section (s)?
What day(s)?

What other local publications do you read?

How far do you travel to visit us?

What neighborhood are you from?

Do you visit a local gym or fitness center? YES / NO If yes, how many times per week?
Name of center?

Male / Female Age: 24/35 36/53 54+

Have you visited our website: Peggy's Natural Foods? YES / NO

Do you have email? YES / NO Would you like to receive customer loyalty rewards,
health article, and event information? YES / NO If yes, please list you email
address:

NAME:

ADDRESS:

CITY / STATE/ ZIP

PHONE:

Thanks so much for shopping with us. Your comments are valued and appreciated!
Your Store info goes here: Name of Store, Phone, and Website